

**Hull University Business School in Partnership with
Management Development Centre International
Alumni Event**

18 November 2009 Mövenpick Hotel, Kingdom of Bahrain

Hull Business School (HUBS) and Management Development Centre International (MDCI) would be delighted if you could join us at this inaugural Alumni Event.

As a graduate of the business school and MDCI, you know better than most that we are one of the longest established providers of recognized postgraduate education in the Gulf.

We are honored that the highly acclaimed and talented Professor Mike Jackson, Dean, Hull University Business School will be presenting at the event:-

Thought leader or 'old school' – the role of a business school in the modern world.

In today's fast changing and interconnected world, managers have to be thought leaders – responding to complex business challenges knowledgeably, efficiently and responsibly. Once considered knowledge hubs for the business leaders of tomorrow, business schools have come under criticism for, quoting Henry Mintzberg, 'training the wrong people, in the wrong ways, with the wrong consequences'.

In this thought provoking lecture, Professor Jackson, will explore the role business schools have to play in preparing business leaders to manage complexity on a global stage. He will challenge the view that business schools are simply taking a 'business as usual' approach, and demonstrate how schools are changing the way they operate. There will also be an opportunity to find out more about Hull University Business School's vision for the future and how it is planning to rise to the challenge.

We have also invited a number of our graduates to the event, to share the secrets of their success. Further information about the speakers together with a full detailed agenda will be sent in due course.

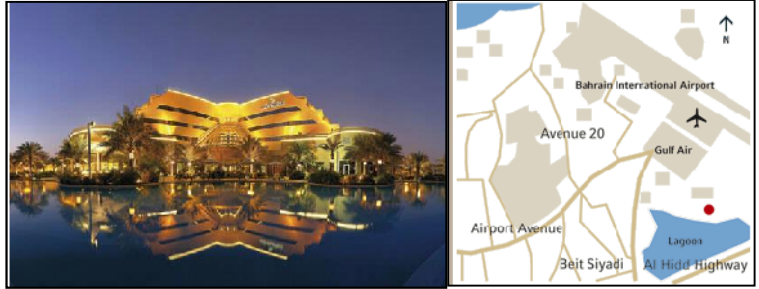
This event will be held at the five-star Mövenpick Hotel Ideally situated close to Bahrain International Airport and will run as follows: -

8.30 - 9.30am	Registration
9.30am	Welcome
10.00am	Thought leader or 'old school' The role of a business school in the modern world Professor Mike Jackson
10.45am	Refreshments
11.00am	Vision for the future Professor Mike Jackson
11.30am	Graduate feedback
12.00pm	Recent developments at the University of Hull Mr James Richardson – Director of International Office
12.30pm	Lunch and networking
1.30pm	Close

Conference Location:

Mövenpick Hotel, Kingdom of Bahrain,
143 Road 2403, Bahrain
Phone:+973 17 460000
Fax:+973 17 460001

E-Mail: hotel.bahrain@moevenpick.com



Conference Registration

To register for this free conference please email mdcimkt@batelco.com.bh or contact the MDCI offices on +973 17216002.

For more information on this conference contact Doris F Elago or the MDCI team on +973 17216002 email mdcifin@batelcom.com

We do hope you are able to attend this event and look forward to welcoming you for what promises to be an informative, thought provoking day with like minded past and present Alumni friends.

Kindest regards

Robert L F Rice
Managing Director
Management Development Centre International.